



9th ILANIT/FISEB Conference  
17-20 February 2020, Eilat

# SPONSORSHIP & EXHIBITION PROSPECTUS

**9<sup>th</sup> ILANIT/FISEB  
Conference  
February 17-20 2020  
Eilat**

Conference secretariat



ilanit@ortra.com 03-6384444

# WELCOME

## **Dear Friend,**

ILANIT conference, held once every three years in Eilat, brings together the Societies of Experimental Biology in Israel and is a true celebration of science showcasing the high quality of research in the country. The next conference will be held on February 17-20, 2020.

This unique symposium brings together researchers, graduate students and postdocs from all the Israeli Universities, Research Institutes and Hospitals, for mutual updates of cutting-edge data related to all the disciplines of Biology and Translational Medicine research.

The 4-days special gathering facilitates opportunities for multi-disciplinary collaborations among Israeli scientists and researchers. The conference provides exposure to Editors of influential Scientific Journals, top leaders in the Israeli BioMed Industry, and includes plenary lectures by prominent International scientists.

Students and postdocs also benefit from soft-skills seminars and round table tutorials of front-line methodologies. Israeli late-stage postdocs are invited to present their work and enjoy the opportunity to get acquainted with Israeli Faculty members and Deans.

For more information, please visit our website:

We trust you will share our excitement about the exceptional scientific content, exhibition and venue. We cordially invite you to this unique conference and look forward to greeting you in Eilat.

## **Conference Committee**

# SPONSORSHIP OPPORTUNITIES

## Platinum Sponsorship (inc. plenary session / invited speaker)

55,000 NIS+ VAT

- Exhibition space (18 Sqm) in one of the exhibition areas (or placing a roll-up signage and flyers distributions in each of the 3 exhibition areas)
- Sponsoring a scientific lecture (flights, accommodation and transfers expenses of the speaker will be added to the total price of the sponsorship package – To be coordinated with the organizing committee)
- Sponsor's logo on conference website with link to company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's program
- Sponsor's logo in the conference's publications
- 4 complimentary conference registrations

## Gold Sponsorship (inc. a lecture in the Early Bird session)

44,000 NIS+ VAT

- Exhibition space (12 Sqm) in one of the exhibition areas (or placing a roll-up signage and flyers distributions in each of the 3 exhibition areas)
- Sponsoring a lecture in the Early Bird session (lecture on behalf of the sponsor - flights, accommodation and transfers expenses of the speaker will be added to the total price of the sponsorship package – To be coordinated with the organizing committee)  
\*\*\* The Organizing Committee will promote the Early Bird session by ruffling Laptops between the session's participants
- Sponsor's logo on conference website with link to company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's program
- Sponsor's logo in the conference's publications
- 3 complimentary conference registrations

## Silver Sponsorship

22,000 NIS+ VAT

- Exhibition space (6 Sqm) in one of the exhibition areas
- Sponsor's logo on conference website with link to company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's program
- Sponsor's logo in the conference's publications
- 2 complimentary conference registrations

# SPONSORSHIP OPPORTUNITIES

## Bronze Sponsorship

11,000 NIS+ VAT

- Sponsor's logo on conference website with link to company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's program
- Sponsor's logo in the conference's publications
- 1 complimentary conference registration

**The following sponsorship packages can be combined with exhibition space in a special rate. For more information, please contact the conference secretariat:**

## Event Sponsorship (limited to 2 sponsors only)

55,000 NIS+ VAT

- Exclusive sponsorship of the event
- Special signage and branding at the entrance to the event hall  
\*\*\* The sponsor will be allowed to add self-produced advertising elements at the event in coordination and approval of the conference organizers
- Sponsor's logo on conference website with link to company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's program
- Sponsor's logo in the conference's publications
- 2 complimentary conference registration

## Coffee break Sponsorship (limited to 1 sponsor per each break)

27,500 NIS+ VAT

- Exclusive sponsorship of the coffee break
- Special signage and branding near the coffee stations  
\*\*\* The sponsor will be allowed to add self-produced advertising elements at the break in coordination and approval of the conference organizers
- Sponsor's logo on conference website with link to company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's program
- Sponsor's logo in the conference's publications
- 2 complimentary conference registration

# SPONSORSHIP OPPORTUNITIES

## Name tag lanyards Sponsorship (limited to 1 sponsor)

44,000 NIS+ VAT

- Sponsor's logo (in one color) printed on the conference lanyards
- Sponsor's logo on conference website with link to company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's program
- Sponsor's logo in the conference's publications
- 2 complimentary conference registration

## Conference bags Sponsorship (limited to 3 sponsors)

33,000 NIS+ VAT

- Sponsor's logo (in one color) printed on the conference bags (the choice of the bags and their production is of the organizing committee)
- Sponsor's logo on conference website with link to company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's program
- Sponsor's logo in the conference's publications
- 2 complimentary conference registration

## Conference folders and pens Sponsorship

27,500 NIS+ VAT

- Sponsor's logo (in one color) printed on the conference folders and pens distributed to all participants in the conference bags (the choice of the folders and pens and their production is of the organizing committee)
- Sponsor's logo on conference website with link to company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's program
- Sponsor's logo in the conference's publications
- 2 complimentary conference registration

# SPONSORSHIP OPPORTUNITIES

## Scientific Quiz Sponsorship

20,000 NIS+ VAT

- sponsoring the prizes handed to the winners of the scientific quiz that will be held during the conference. The prize will be chosen and purchased by the organizers. The sponsor's representative will be honored to the stage to give the winners their prizes.
- Sponsor's logo in the conference's program next to the quiz announcement
- Sponsor's logo on conference website with link to company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's publications
- 2 complimentary conference registration

## Pizza Farewell Party Sponsorship

10,000 NIS+ VAT

- sponsorship up to 30 pizzas that will be served after the closing session and quiz at the last day of the conference.
- Sponsor's logo in the conference's program next to the pizza party announcement
- Sponsor's logo on conference website with link to company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference's publications
- 2 complimentary conference registration

## Advertising insert

5,500 NIS+ VAT

- 1 Sponsor's advertising flyer (up to A4 size) distributed to all participants in the conference bags (flyers to be pre-approved by the organizing committee)

# EXHIBITION OPPORTUNITIES

## 12 sqm Constructed Trass Booth

Dan Hotel 39,200 NIS + VAT

Herods / Royal Beach Hotels 37,000 NIS + VAT

- Constructed booth of 12 sqm including:
  - 1 Back trass wall width 6 m. \* height 2.5 m. branded with exhibitor's graphics (graphic's on exhibitor's responsibility)
  - 4 Spotlights
  - 2 Electrical outlets (220 V) 1 phase 1KW
  - 2 Counters
  - 2 Bar stools
- Sponsor's logo on conference website with link to company's website
- 4 complimentary conference registration

## 6 sqm Constructed Trass Booth

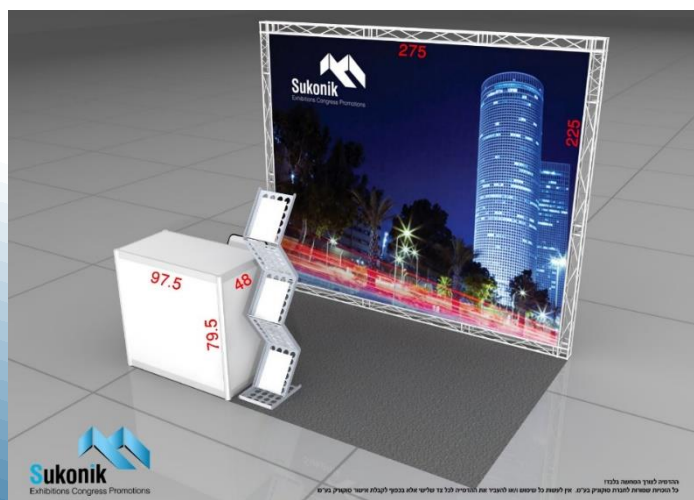
Dan Hotel 21,800 NIS + VAT

Herods / Royal Beach Hotels 20,700 NIS + VAT

- Constructed booth of 12 sqm including:
  - 1 Back trass wall width 3 m. \* height 2.5 m. branded with exhibitor's graphics (graphic's on exhibitor's responsibility)
  - 2 Spotlights
  - 1 Electrical outlet (220 V) 1 phase 1KW
  - 1 Counter
  - 1 Bar stool
- Sponsor's logo on conference website with link to company's website
- 4 complimentary conference registration

**\*\*\* Carpentry booths or higher construction, additional furniture, brochure rack, electricity, shelves etc. can be ordered from the exhibition main construction company –**

**Sukonik Ltd.** by contacting Sharon at [sharon@sukonik.net](mailto:sharon@sukonik.net) or 03-6830044



# EXHIBITION OPPORTUNITIES

## 12 sqm Exhibition space

Dan Hotel 30,800 NIS + VAT

Herods / Royal Beach Hotels 28,600 NIS + VAT

- Unconstructed display area of 12 sqm including:
  - o Electrical outlet (220 V) 1 phase 1KW
  - o Table
  - o 2 chairs
- Sponsor's logo on conference website with link to company's website
- 3 complimentary conference registration

## 6 sqm Exhibition space

Dan Hotel 17,600 NIS + VAT

Herods / Royal Beach Hotels 16,500 NIS + VAT

- Unconstructed display area of 6 sqm including:
  - o Electrical outlet (220 V) 1 phase 1KW
  - o Table
  - o 2 chairs
- Sponsor's logo on conference website with link to company's website
- 2 complimentary conference registration

**\*\*\* Carpentry, Trass or Syma booths, additional furniture, brochure rack, electricity, shelves etc. can be ordered from the exhibition main construction company –**

**Sukonik Ltd.** by contacting Sharon at [sharon@sukonik.net](mailto:sharon@sukonik.net) or 03-6830044

**For more information, please contact:**



**Limor Urfaly, ADV.**

Industry Liaison & Exhibitions Manager

Tel: +972-3-6384493 ; Mobile: +972-54-7001770

Email: [limor@ortra.com](mailto:limor@ortra.com)



# APPLICATION FORM

Please complete in clear letters and return to: ORTRA Ltd. E-mail: [limor@ortra.com](mailto:limor@ortra.com)

## 1. Details:

Company Name..... Company No.....

Address ..... City .....

Country ..... Zip code .....

Contact Person ..... Function .....

Telephone ..... Fax .....

Mobile ..... E-mail .....

## 2. Packages:

The selected package (Please specify if different):

- |   |                   |
|---|-------------------|
| <input type="checkbox"/> <b>Platinum Sponsorship</b>                            | <b>55,000 NIS</b> |
| <input type="checkbox"/> <b>Gold Sponsorship</b>                                | <b>44,000 NIS</b> |
| <input type="checkbox"/> <b>Silver Sponsorship</b>                              | <b>22,000 NIS</b> |
| <input type="checkbox"/> <b>Bronze Sponsorship</b>                              | <b>11,000 NIS</b> |
| <input type="checkbox"/> <b>Event Sponsorship</b>                               | <b>55,000 NIS</b> |
| <input type="checkbox"/> <b>Coffee Break</b>                                    | <b>27,500 NIS</b> |
| <input type="checkbox"/> <b>Name tag Lanyards</b>                               | <b>44,000 NIS</b> |
| <input type="checkbox"/> <b>Conference Bags</b>                                 | <b>33,000 NIS</b> |
| <input type="checkbox"/> <b>Folders and Pens</b>                                | <b>27,500 NIS</b> |
| <input type="checkbox"/> <b>Scientific Quiz</b>                                 | <b>20,000 NIS</b> |
| <input type="checkbox"/> <b>Farewell Pizza Party</b>                            | <b>10,000 NIS</b> |
| <input type="checkbox"/> <b>Advertising Insert</b>                              | <b>5,500 NIS</b>  |
| <input type="checkbox"/> <b>12 sqm Constructed Booth (Dan Hotel)</b>            | <b>39,200 NIS</b> |
| <input type="checkbox"/> <b>12 sqm Constructed Booth (Herods / Royal Beach)</b> | <b>37,000 NIS</b> |
| <input type="checkbox"/> <b>6 sqm Constructed Booth (Dan Hotel)</b>             | <b>21,800 NIS</b> |
| <input type="checkbox"/> <b>6 sqm Constructed Booth (Herods / Royal Beach)</b>  | <b>20,700 NIS</b> |
| <input type="checkbox"/> <b>12 sqm Exhibition Space (Dan Hotel)</b>             | <b>30,800 NIS</b> |
| <input type="checkbox"/> <b>12 sqm Exhibition Space (Herods / Royal Beach)</b>  | <b>28,600 NIS</b> |
| <input type="checkbox"/> <b>6 sqm Exhibition Space (Dan Hotel)</b>              | <b>17,600 NIS</b> |
| <input type="checkbox"/> <b>6 sqm Exhibition Space (Herods / Royal Beach)</b>   | <b>16,500 NIS</b> |

### 3. Payment:

We will make advanced payment of 50% of the invoice amount within 21 days of receiving the confirmation; the balance will be paid not later than 30 January 2020. Payments: in New Israeli Shekels

- Enclosed is a copy of the Bank Draft on the amount of \_\_\_\_\_ (please specify if in NIS) to: ORTRA Ltd., 94 Yigal Alon St. Alon Tower 2, Tel-Aviv 6789139, Israel
- Wire transfer in NIS to ORTRA Ltd, Bank Leumi, branch no. 624, Emek Habracha St., Tel Aviv, Israel. Swift code LUMIILITTLV; Account no. 262200/12, IBAN: IL870106240000026220012.

We have read, understood and agree to the Terms & Conditions specified in the General Information document:

Signature and Company Stamp \_\_\_\_\_ Date \_\_\_\_\_